

BenefitsApp Messaging Checklist

BenefitsApp has three types of messaging you can utilize to contact your members.

1. Push Messages
2. In-App Messages
3. SMS/Text Messages

Today 11:44 AM
Have you completed your annual physical yet?

BenefitsApp now
Do you need Urgent Care?
Find an in network clinic in BenefitsApp instead of going straight to the ER to save money!
Press for more



Find a Low Cost Urgent Care
When You Need Care, Fast!

Use BenefitsApp to find an urgent care center!

BenefitsApp can help you find pre-approved clinics easily within the app. Save money by going to a minute clinic or urgent care instead of heading straight to the ER.

[Learn More](#)

Types of Messaging:

Open Enrollment

- Open Enrollment is coming on XYZ date
- Open Enrollment has begun - login to XYZ system to complete your elections
- Open Enrollment ends in two days - get your elections in before it's too late
- New benefits available to you and your family - login to Open Enrollment before XYZ date to learn more

General Education

- Did you know XYZ Corp offers Accident Insurance
Click here to learn more about this valuable protection for you and your family.

Welcome Messaging

- Welcome to BenefitsApp, Access your mobile benefits today!
- Did you know you can upload your ID Cards to BenefitsApp for easy access at any time?
- Have a question about your health benefits?
Take a look in BenefitsApp for a quick answer!

Targeted Health Messaging

- You qualify for discount health programs! Check out the details in BenefitsApp.
- Not feeling well? Might be time for a check-up! See a list of in-network doctors to find the best physician for you!
- Looks like its time to call in your prescription refill, use _____ in BenefitsApp to fill it hassle free!

Date-Based Messaging

- Happy 1 year work anniversary with XYZ Corp!
- Happy Birthday from XYZ corp Jane!

Custom Messaging

- Join us for a company cookout this friday. Don't forget your sunscreen!

Client Push Notifications:
